

ECONOMIC CONTRIBUTION OF ALCOHOL BEVERAGE INDUSTRY 2015

| UNITED STATES | | |
|----------------------------------|---------------|--------------|
| Distilled Spirits (*) | | |
| | Direct | Total |
| Jobs | 803,000 | 1,510,000 |
| Wages (Billions) | \$18.5 | \$38.9 |
| Economic Activity (Billions) | \$68.0 | \$159.3 |
| State and Local Taxes (Billions) | \$11.2 | \$21.1 |

| UNITED STATES | | |
|--------------------------------------|---------------|--------------|
| Beverage Alcohol Industry (*) | | |
| | Direct | Total |
| Jobs | 2,284,000 | 4,836,000 |
| Wages (Billions) | \$55.0 | \$119.7 |
| Economic Activity (Billions) | \$212.2 | \$507.7 |
| State and Local Taxes (Billions) | \$26.1 | \$53.4 |

(*) Total Economic Activity figure is not comparable to the corresponding figures published in the previous State Data Books, due to the changes in industry definitions and multipliers.

GLOSSARY

Jobs represents the number of workers who worked or received pay for the period defined. It includes executives, supervisory personnel, wage earners, piece workers and part-time workers.

Wages represents the total compensation received by workers. It includes salaries, bonuses, tips and other gratuities, and cash value of meals and lodging.

Economic Activity refers to the output of each industry. Output is equal to value added created by an industry plus inputs used.

State and Local Taxes includes state excise and sales taxes, net profits of control states, license fees, state corporate and personal income taxes.

Direct refers to jobs, wages, economic activity and taxes generated within the alcohol beverage industry. Therefore, it does not include **indirect** activity that results from purchases of the beverage alcohol industry and its employees.

Total refers to the sum of direct and indirect activity.