

## Distilled Spirits Council Announces 2019 Export Activities

The Distilled Spirits Council of the United States today announced that it is sponsoring a series of export promotion initiatives in 2019 for U.S. small and large distillers. The initiatives, supported by the U.S. Department of Agriculture, will showcase American distilled spirits products in some of the most important export markets. Below is the promotion schedule for 2019:

2019 Export Activities			
Market:	Promotion:	Description:	Date:
Guadalajara, Mexico	Tequila Regulatory Council 25 <sup>th</sup> Anniversary Expo	Trade exposition featuring distinctive American whiskeys	May 30 – 31
London, UK	<a href="#">Imbibe Live Trade Show</a>	The UK's leading on-trade drinks exhibition	Jul. 01 – 02
Berlin, Germany	<a href="#">Bar Convent Berlin (BCB) Trade Show</a>	Largest trade show in bar and spirits industry	Oct. 07 – 09
Sydney, Australia	<a href="#">Fine Foods Trade Show</a>	More than 1000 international buyers from 60 countries	Sep. 09 – 12
Johannesburg & Cape Town, South Africa	Media Campaign	Sampling events coupled with digital marketing initiatives	Jun. – Dec.

For additional information about the Council's 2019 export promotion activities, please contact Charles McEntee at [cmcentee@distilledspirits.org](mailto:cmcentee@distilledspirits.org).

The U.S. distilled spirits industry is committed to social responsibility. For those adults who choose to drink, they should do so in moderation and responsibly at all times. For more information: [www.drinkinmoderation.org](http://www.drinkinmoderation.org).

The Distilled Spirits Council of the United States, Inc., prohibits discrimination in its programs on the basis of race, religion, national origin, age, gender, disability, or other protected status.