










# 2020 Export Promotion Schedule

	Market	Promotion	Dates	Status
	Germany	Trade show (ProWein)	Mar. 15 – 17	Canceled – 2021 dates announced
	Canada	Marketing	Year-round	Active – digital activities
	Taiwan	Trade mission	April TBD	Postponed till November
	UK	Trade show (Imbibe)	Jun. 28 - 29	Canceled – 2021 dates announced
	Australia	Trade show (Fine Food)	Sept. 07 – 10	Status announcement June
	South Africa	Marketing	Year-round	Active – digital activities
	Germany	Trade show (BCB)	Oct. 12 – 14	Canceled – virtual events
	China	Whiskey-AMB	Year-round	Scheduled to begin June
	Japan	Trade mission	Nov. 11 – 13	Incorporating Taiwan activity
	UK & Germany	Marketing	Year-round	Active – digital activities