

U.S.-EU-UK Retaliatory Tariffs Timeline and Key Statistics:



June 2018

The EU imposed a 25 percent retaliatory tariff on American Whiskey in response to U.S. Section 232 tariffs on steel and aluminum.

Since the imposition of the tariff, American Whiskey exports to the EU, our largest export market, have plunged 41 percent, from \$757 million to \$448 million (July 2017-June 2018 compared to September 2019-October 2020).

American Whiskey exports to the UK, our second largest market, have declined by 55 percent, from \$172 million to \$94 million (July 2017-June 2018 compared to September 2019-October 2020).

October 2019

The U.S. imposed a 25 percent retaliatory tariff on Single Malt Scotch Whisky and Single Malt Irish Whiskey from Northern Ireland, and liqueurs and cordials from Germany, Ireland, Italy, Spain and the UK in the WTO Airbus dispute.

U.S. imports of Scotch Whisky were down by nearly 39 percent between November 2019 and October 2020 (\$956 million) compared to November 2018 through October 2019 (\$1.58 billion).

U.S. imports of liqueurs and cordials from Germany, Ireland, Italy, Spain and the United Kingdom were down by approximately 40 percent between November 2019 and October 2020 (\$353 million) compared to November 2018 through October 2019 (\$591 million).

U.S. imports of the categories of wines concerned by the tariffs from Germany, France, Spain and the UK went down by 54 percent between November 2019 and October 2020 (\$745 million) compared to November 2018 through October 2019 (\$1.62 billion).

December 8, 2020

The United Kingdom announced it will not maintain the tariff on U.S. rum, brandy and vodka when it departs the EU Customs Union on January 1, 2021, but would maintain the tariff on American Whiskey as it evaluates its response to U.S. steel and aluminum tariffs.

December 30, 2020

United States Trade Representative announced it will impose a 25 percent tariff on Cognac, other grape brandies and wines from France and Germany on January 12, 2021, in connection with the Airbus dispute.

June 2021

European Union tariffs on American Whiskey to increase to 50 percent.