

U.S.-EU-UK Retaliatory Tariffs Timeline and Key Statistics:



June 2018

The EU imposed a 25% retaliatory tariff on American Whiskey in response to U.S. Section 232 tariffs on steel and aluminum.

Since the imposition of the tariff, American Whiskey exports to the EU, our largest export market, have plunged 37%, from \$702 million to \$440 million (2018-2020).

American Whiskey exports to the UK, our fourth largest market, have declined by 53%, from \$150 to \$71 since the imposition of tariffs (2018-2020).

October 2019

The U.S. imposed a 25% retaliatory tariff on Single Malt Scotch Whisky and Single Malt Irish Whiskey from Northern Ireland, and liqueurs and cordials from Germany, Ireland, Italy, Spain and the UK in the WTO Airbus dispute.

U.S. imports of Scotch Whisky were down by nearly 37% between from 2019 (\$1.5 billion) compared to 2020 (\$935 million).

U.S. imports of liqueurs and cordials from Germany, Ireland, Italy, Spain and the UK were down by approximately 39% from 2019 (\$552 million) compared to 2020 (\$334 million).

November 10, 2020

EU imposes 25% Tariff on U.S. Rum, Brandy, Vodka, and Vermouth in connection to the Boeing dispute.

December 8, 2020

The UK announced it will not maintain the tariff on U.S. rum, brandy and vodka when it departs the EU Customs Union on January 1, 2021 but would maintain the tariff on American Whiskey as it evaluates its response to U.S. steel and aluminum tariffs.

January 12, 2021

U.S. imposes a 25% tariff on Cognac and other grape brandies valued over \$38 per proof liter from France and Germany on January 12, 2021, in connection with the Airbus dispute.

June 2021

EU tariffs on American Whiskey to increase to 50%.