

# ECONOMIC CONTRIBUTION OF ALCOHOL BEVERAGE INDUSTRY 2018

<b>UNITED STATES</b>		
<b>Distilled Spirits (*)</b>		
	<b>Direct</b>	<b>Total</b>
Jobs	865,000	1,642,000
Wages (Billions)	\$22.2	\$46.7
Economic Activity (Billions)	\$79.2	\$190.8
State and Local Taxes (Billions)	\$13.2	\$25.3

<b>UNITED STATES</b>		
<b>Beverage Alcohol Industry (*)</b>		
	<b>Direct</b>	<b>Total</b>
Jobs	2,465,000	5,437,000
Wages (Billions)	\$64.6	\$140.8
Economic Activity (Billions)	\$230.2	\$562.6
State and Local Taxes (Billions)	\$29.2	\$60.5

(\*) Total Economic Activity figure is not comparable to the corresponding figures published in the previous State Data Books, due to the changes in industry definitions and multipliers.

## **GLOSSARY**

**Jobs** represents the number of workers who worked or received pay for the period defined. It includes executives, supervisory personnel, wage earners, piece workers and part-time workers.

**Wages** represents the total compensation received by workers. It includes salaries, bonuses, tips and other gratuities, and cash value of meals and lodging.

**Economic Activity** refers to the output of each industry. Output is equal to value added created by an industry plus inputs used.

**State and Local Taxes** includes state excise and sales taxes, net profits of control states, license fees, state corporate and personal income taxes.

**Direct** refers to jobs, wages, economic activity and taxes generated within the alcohol beverage industry. Therefore, it does not include **indirect** activity that results from purchases of the beverage alcohol industry and its employees.

**Total** refers to the sum of direct and indirect activity.