



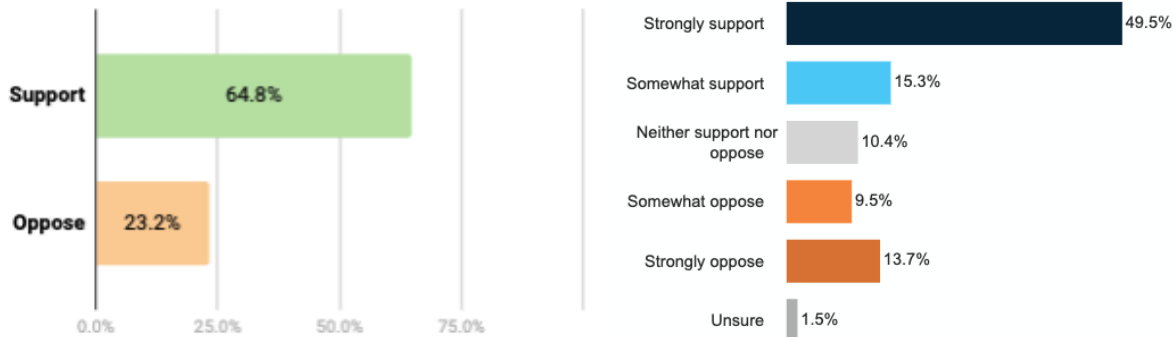
## TEXAS STATEWIDE – SURVEY MEMORANDUM

**DATE:** Tuesday, May 4, 2021  
**TO:** Interested Parties  
**FROM:** Tiffany Beverly – Sr. Coordinator, Insights & Client Success  
**RE:** Survey of Likely 2022 General Election Voters

**METHODOLOGY:** This probabilistic survey was conducted April 23-26 with 600 likely 2022 general election voters. It has a margin of error of ±4.00%. Known registered voters were interviewed via interactive voice response dialed to landlines, and voters received invitations to participate in the survey via SMS and email with a secure link tied to their voter record. This survey was weighted to a likely general election universe.

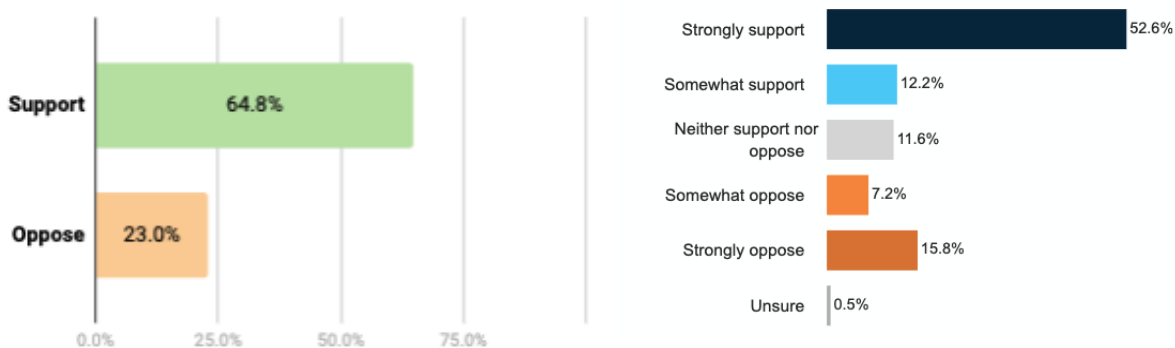
### Voters in TX want to-go alcohol sales to be the new go-to.

1. In March 2020, Governor Abbott issued a temporary waiver that allowed to-go alcohol sales as a means of helping restaurants endure the pandemic. Legislation is likely to pass that would permanently allow beer, wine, liquor, and mixed drinks to be included in pickup and delivery food orders. Do you support or oppose this legislation?



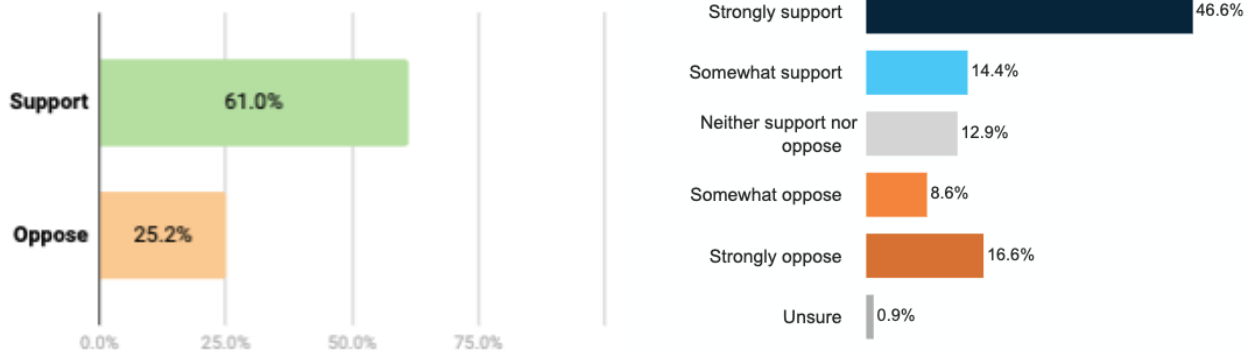
### Nearly two-in-three support 7 day sales.

2. As you may know, Texas is one of only seven states that prohibits liquor stores from operating seven days a week. However, 30,000 locations in Texas are currently allowed to sell alcohol seven days a week, including bars, restaurants, private clubs, grocery stores, breweries, wineries, and convenience stores. Only liquor stores and distilleries are not allowed to sell alcohol seven days a week. Do you support or oppose legislation that would allow liquor stores and craft distillers to sell their products seven days a week?



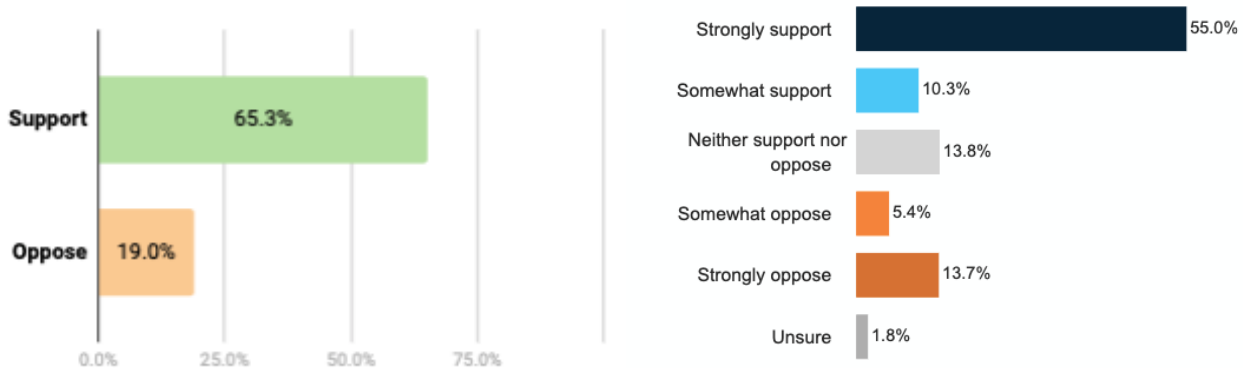
### Support is strong for local option.

3. Another proposal is being considered that would allow local counties, cities, or individual precincts to hold a local option election to determine if liquor stores and distilleries may sell distilled spirits products seven days a week. Would you support or oppose legislation that would give local communities the ability to make this decision by a vote of the people?



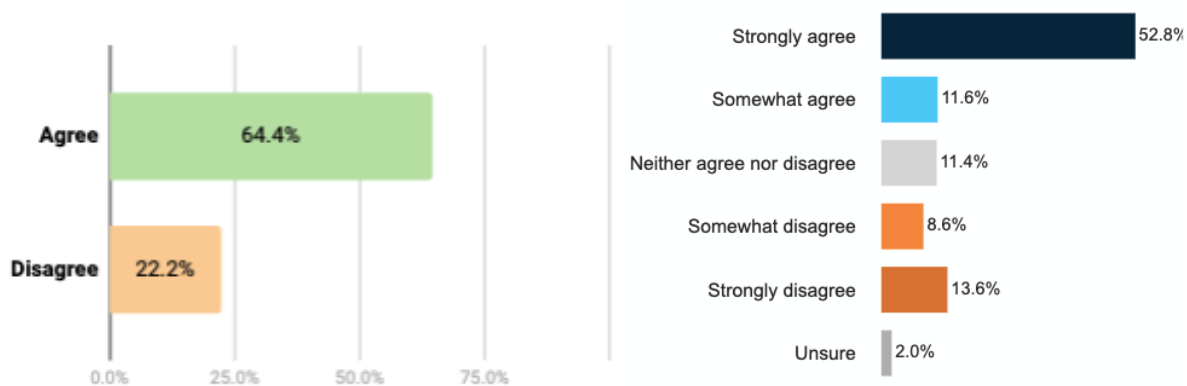
### Texans support eliminating bottle restrictions.

4. As you may know, Texas is home to more than 160 craft distilleries. Current law prohibits these businesses from selling more than two bottles to an individual per month, even though there are no limits on the amount of bottles an individual may purchase from a liquor store. Legislation has been proposed that would eliminate this restriction on craft distillers. Do you support or oppose eliminating this two bottle monthly limit?



### Freedom to choose strikes a chord with Texas voters.

5. Putting aside your personal views on liquor sales, please indicate whether you agree or disagree with the following statement: Laws limiting the sale of spirits in Texas should be eliminated so that Texas consumers have the freedom to make their own choices about their purchases and businesses have the freedom to decide when to open and close.



**ABOUT CYGNAL:** [Cygnal](#) is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygnal is named the #1 Republican private pollster by Nate Silver's [FiveThirtyEight](#) two cycles running, as well as the #1 most accurate polling and research firm in the country for 2018 by [The New York Times](#). Its team members have worked in 47 states and countries on more than 2,100 corporate, public affairs, and political campaigns.

