



**DISCUS**  
FOUNDATION

Supporting initiatives that drive the spirits industry forward.

# Building a Foundation of Knowledge for Rising Distilled Spirits Leaders

## Pledge Your Support

The DISCUS Foundation supports many key initiatives that drive the spirits industry forward. Your tax-deductible donation to the DISCUS Foundation can be applied to a specific initiative, or to the general fund to be used for the initiative in most need.

### Corporate Giving Levels

**PRESIDENTIAL**  
\$100,000 and above

**CHAMPION**  
\$35,000 - \$99,999

**HERO**  
\$15,000 - \$34,999

**AMBASSADOR**  
\$5,000 - \$14,999

**ALLY**  
\$1,000 - \$4,999

**SUPPORTER**  
\$100 - \$999

The DISCUS Foundation 501(c)(3) is the charitable arm of the Distilled Spirits Council of the United States. The Foundation is operated exclusively for charitable purposes and was created to increase awareness, provide education, and increase opportunities for the betterment of the distilled spirits industry.

## DISCUS Foundation has five primary goals to support the spirits industry

- 1 Scholarship Distribution** Provide education scholarships that help to support personal and business development within the industry and to support the growth of a diverse talent pipeline
- 2 Sustainability** Increase awareness and adoption of industry sustainability best practices
- 3 Diversity** Increase opportunities and funding for diverse distilleries and promote diversity across all levels of employment throughout the industry
- 4 Responsibility** Promote social responsibility and advertising guidelines best practices and educate consumers and businesses on responsible consumption
- 5 Support Growth** General awareness, education, and research on key topics that will increase opportunities, support growth, and serve the distilled spirits industry

# Strengthening the Next Generation of Distilled Spirits Leaders



At the DISCUS Foundation, education and scholarships are mission-critical. Your donation can be used to fund scholarships and help aspiring distillers and other future industry leaders deepen their knowledge, expand their skill sets, and ensure the ongoing growth of our sector.

## DISCUS FOUNDATION SCHOLARSHIPS

### 2022 Application period for 2023 Winter Awards

#### Application Period Open

August 1st → October 31st

#### Application Review

November 1 → November 30th

#### Award Announcement

December

## Eligible Educational Programs

DISCUS Academy

Wine & Spirits Education Trust

Women of the Vine and Spirits

Moonshine University

University of Kentucky Distillation, Wine & Brewing Studies

University of Louisville, Online Distilled Spirits Business Certificate

Niagara College Artisan Distilling Program

*Other qualified distilled spirits educational programs subject to approvals*

## Criteria for Approval of Institutions

If a recipient selects a program that is not on the eligible institutions list, they will engage in an authorization process to review the program and ensure it meets clear requirements for approval listed below. All approvals and denials will be clearly documented and will be based on specified criteria.

### MISSION

The institution's mission is clear and articulated publicly; it guides the institution's operations and aligns with the goals of the DISCUS Foundation.

### INTEGRITY

The institution acts with integrity; its conduct is ethical and responsible.

### TEACHING AND LEARNING

The institution provides quality education, wherever and however its offerings are delivered.

### EVALUATION AND IMPROVEMENT

The institution demonstrates responsibility for the quality of its educational programs, learning environments, and support services, and it evaluates their effectiveness for student learning through processes designed to promote continuous improvement.

Finally, DISCUS Foundation requires that scholarship recipients must provide proof that the funds awarded were used for their intended purpose within 30 days of scheduled completion.



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To learn more and donate today, visit [discusfoundation.org](https://discusfoundation.org).  
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