

THE DISTILLED SPIRITS INDUSTRY IN AMERICA



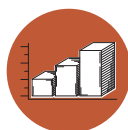
There are over 2,300 distilleries nationwide, contributing to the vibrancy of the manufacturing, hospitality, tourism, and agriculture industries.



The industry is highly taxed and regulated. The Alcohol and Tobacco Tax & Trade Bureau within the Department of Treasury regulates the industry and collects excise taxes. In 2021 alone, distillers paid nearly \$6.9 billion in federal excise taxes.



The economic activities of exporting, importing, and sale and distribution within the U.S. support approximately 1.7 million U.S. jobs.



In 2021, U.S. distilled spirits exports totaled \$1.6 billion.

The 2025-2030 Dietary Guidelines and the Standard Drink Definition

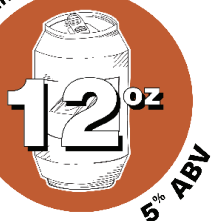
Every five years, the U.S. Department of Agriculture and U.S. Department of Health and Human Services review the Dietary Guidelines for Americans. The 2025 DGA process is underway, and it is important that this process is transparent, evidence-based and free of bias and conflicts of interest. The DGAs should continue to:

(1) **Address the moderate consumption of alcohol.** Moderate drinking is defined as two standard drinks or less in a day for men and one drink or less in a day for women.

(2) **Reaffirm the importance of the standard drink or “drink equivalent.”** According to the DGAs, one standard drink contains the same amount of alcohol (i.e., 0.6 ounces of ethanol).

STANDARD DRINKS

BEER



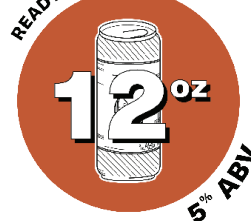
WINE



DISTILLED SPIRITS (80 PROOF)



READY-TO-DRINK



According to the Centers for Disease Control, “It is the amount of alcohol consumed that affects a person most, not the type.” That’s why, when it comes to drinking alcohol, there is no beverage of moderation, only the practice of moderation.



DISTILLED SPIRITS COUNCIL
OF THE UNITED STATES

distilledspirits.org



International Trade

We ask Congress to work with the Administration to secure a permanent removal of tariffs on all distilled spirits with the European Union and United Kingdom as part of unrelated trade disputes over steel-aluminum and aircraft subsidies. **Securing the permanent suspension of EU, UK, and U.S. tariffs on distilled spirits** will provide the certainty businesses need and help support U.S. jobs as the economy continues to recover.

We also seek Congress' support to urge the Administration to **secure new tariff reductions for U.S. distilled spirits**, including the reduction of India's 150% tariff on American Spirits, particularly on American Whiskeys. Despite being the world's largest whiskey market by volume, American Whiskey exports to India in 2021 reached \$4.5 million – less than what was exported to Romania, Panama, and Singapore.



Congressional Caucuses

Support the distilled spirits industry in your home state by joining these bipartisan Caucuses in the 118th Congress!

For more information, please contact:

The BOURBON CAUCUS is dedicated to strengthening the bourbon industry in the US and educating other members on the legislative and regulatory issues impacting the industry.	Matthew Jackson (matthew.jackson@mail.house.gov) in Rep. Barr's (R-KY) office.
The RUM CAUCUS promotes the diverse category of American rum and policy issues affecting the sector.	Angeline Jabbar (angeline.jabbar@mail.house.gov) in Rep. Plaskett's (D-USVI) office or Gabriella Boffelli (gabriella.boffelli@mail.house.gov) in Rep. González-Colón's office (R-PR).
The WHITE OAK CAUCUS educates members about the support white oak forests provide in the United States. White oak has many commercial applications – including bourbon production.	Matthew Jackson (matthew.jackson@mail.house.gov) in Rep. Barr's (R-KY) office or Craig Dulniak (craig.dulniak@mail.house.gov) in Rep. Cohen's (D-TN) office.

About DISCUS

The Distilled Spirits Council of the United States represents distilled spirits producers, marketers, and importers. DISCUS advocates on issues impacting distilled spirits producers, promotes the sector by raising awareness and opening markets, and encourages responsible and moderate consumption among adults who choose to consume distilled spirits products.

Responsibility

DISCUS and its members are strongly committed to the principles of responsible alcohol consumption and the elimination of impaired driving. For nearly 40 years, our industry has advocated for effective legislative countermeasures to eliminate underage drinking and impaired driving, which are both at all-time low levels. For more information, please visit Responsibility.org.

Contact

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