



PARTNER MEMBERSHIP PROGRAM



DISTILLED SPIRITS COUNCIL
OF THE UNITED STATES

Who We Are

The Distilled Spirits Council of the United States (DISCUS) is the U.S. spirits industry's top advocate in Washington, D.C., state capitals and around the globe. We are the voice of spirits producers, craft distillers, and supply chain & services partners. Our mission is to connect and unite the spirits industry to speak with a single, powerful voice.

Advocate

on legislative, regulatory and public affairs issues impacting the distilled spirits sector at the federal, state, local and international levels

Promote

the distilled spirits sector, raising awareness and opening markets in the United States and around the globe

Encourage

responsible and moderate consumption of distilled spirits among those who choose to drink as part of a balanced adult lifestyle guided by evidence-based research and policy

Connect

producers with service providers to share resources, savings and discounts

Educate

on industry best practices and opportunities to maximize growth



The Partner Membership Program

The Partner Membership Program is designed for firms, associations and organizations engaged in the distilled spirits supply chain and related businesses to exchange thoughts, share resources and expertise, and provide operational support.

Connect With Industry Leaders

Partnering with DISCUS connects you to leaders in the distilled spirits industry at the local, state, federal and international levels.

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At the DISCUS Conference and Trade Show, we met with several key individuals that led to new and future business for our sustainable Steel Party Cups.

— **Silgan Containers LLC.**

500+

Annual conference and trade show with 500+ decision-makers

20+

20+ meetings and events each year

30+

30+ webinars for members and the public



Benefits of Partner Membership

DISCUS Members are more likely to seek collaboration with DISCUS Partner Members and affiliated organizations because of their shared vision on issues that producers care about most.



Exclusive events & networking



Thought leadership opportunities



Branding & marketing activations



Access to DISCUS subject matter experts



State law tracking and legislative updates





























Free access to publications & resources



Free and discounted DISCUS Academy courses and certificates

Partner Membership Benefits:

Make one decision and maximize your visibility in the spirits industry for the entire year.

Benefits & Value	Silver \$5,500	Gold \$15,500	Platinum \$25,000
Company logo on DISCUS website in Partner category			
Subscription to Spirited Advocate per employee			
Annual Spotlight in the Spirited Advocate membership newsletter	1	2	3
State legislative and tax updates related to distilled spirits			
Employee logins to the DISCUS Member Portal, including <ul style="list-style-type: none"> Free access to the Summary of State Laws, Recommended Fire Code Protection Practices, Barrel Handling Best Practices and other resources (~\$2,000 value) (3) Free DISCUS Academy courses and member pricing for certificate programs 			
Ability to advertise member-only discounts and savings			
Invitation(s) to exclusive, member-only events, conferences, briefings and Capitol Hill fly-ins			
Early-bird and member rates (tickets and exhibitor booths) for DISCUS conferences, trade shows and events			
Early-bird notice of sponsorship opportunities			
One complimentary use of the DISCUS 101 Caucus Cocktail Bar per year (additional fees may apply)			
Opportunity to speak on a DISCUS Ask the Expert Webinar promoted to ~13,000 members and subscribers	1	2	3
Thought leadership and speaking opportunities (e.g., committee meetings, DISCUS Academy)		1	2
Opportunity to have a DISCUS subject matter expert or member of the leadership team brief your senior executives, leadership team or board		1	2
Thought leadership opportunity at 1 DISCUS Board of Directors meeting and invitation to 1 Board networking event			1

Partner Membership Application

Membership Agreement:

Company Name:

Hereby makes an application to join the Distilled Spirits Council of the United States, Inc. as a Partner Member. Once such membership is approved by the Council's Board of Directors, a partner member is considered a member in good standing by abiding by all applicable federal, state and local laws and ordinances; by paying such dues as may be assessed annually.

By:

Signature:

Date:

Title:

Company Profile:

Address:

City:

State:

Zip Code:

Telephone:

Fax:

Website:

How do you want your company to appear for public purposes?

Name and contact information of principal corporate officer:

Name:

Title:

E-mail:

Mobile:

Is applicant incorporated in the U.S.?

If so, in what state?

Desired Membership Level

Platinum Membership: \$25,000

Gold Membership: \$15,500

Silver Membership: \$5,500

Applicant Signature:

Signed:

Attest:

DISCUS CEO

DISCUS corporate secretary



Partner Membership Application

Name and contact information for additional employees who should receive electronic correspondence from the Distilled Spirits Council (i.e. newsletters, law tracking & legislative action alerts):

Employee Information #1

Name:	Title:
E-mail:	Mobile:

Employee Information #2

Name:	Title:
E-mail:	Mobile:

Employee Information #3

Name:	Title:
E-mail:	Mobile:

Membership Team

Email: membership@distilledspirits.org | Phone: (202) 718-4010